# MAGAZINE Sunday

BusinessMirror

**GPS NAVIGATION DEVICE** 

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# LG OPTIMUS ONE AND OPTIMUS CHIC

**SMARTPHONE** 



**NEO BASIC B3375** 

LG is going full steam on its Android releases with the Optimus One and Optimus Chic leading the way, Both mobiles will ship with Froyo (2.2) the latest version of Google's mobile OS. The device as lose anable professionals to easily sync with Outlook Calendar for improved productivity, while offering portable Wi-Fi hot spots to easily share a single 3G connection. The devices are optimized for popular Google Mobile Services, including Google Voice Search, Google Voice Actions, Google Goggles, Google Shopper and Google Mapswith Navigation, and also offer access to Android Mari

Mapswith Navigation, and also offer access to Android Market with more than 80.000 applications. The Optimus One is equipped with a 3.2-inch HVGA capacitive display, camera with face tracking and smile shot and a long-lasting 1500m/An capacity battley. The Optimus Chic, meanwhile, is equipped with a 3.2-inch capacitive TFT touchscreen, 600MHz processor and Wi-FI connectivity.



ALMOST everyone needs a notebook these days but not everyone can afford it. NEO prides itself in offering customers with products that provide excellent value for money, and the Basic \$83375 is no exception. It has all the hings that people need—Intel Atom N455 processor, 26BDDR3memory, HDD 320GB and Windows 7 Starter Edition. The Basic B3375 is great for students and mobile workers on a tight budget.



CarNAVi PROBT

The GUI is pleasant enough and you're able to jump into the different menus and features with a simple touch of the screen.

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#### By JOHN NIEVES

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GPS navigation devices aren't exactly new; in fact they have enjoyed a presence in the local market by way of gray and parallel imports. O'r course, they devices were far from reliable—not because of the dresign, but because of the dresign, but because of the dresign, but because of the dresign was decided by the dresign of the dreside of the dresid

with a simple touch of the screen.

Likeother solutions in the market, you'll be able to set your destination in different ways, mainly through points of interests (POI), address search and city search. You will have to tell the unit in

what city the location you're looking for though, potentially slowing down searches when you're in a hurry. One thing that pleasantly surprised me is the large number of POIs in the system of course, a product like the Pire BT is only as good as the quality of its maps, and I'm happy to say that it didn't disappoint. The maps are pretty accurate and up to date, and LankMa savures me that they have maps of the whole country in some way or the other.

The Pire BT uses an internal GPS antenna and acquires a signal in less than a synal in less than twominutes. It has

voice prompts which tells you when to take a turn, how far you are to your destination, etc. One thing I liked about the display is that the environment is rendered in 3D, so you'll be able to see if you'll be passing under a tunnel or yoing over it. The display also dims automatically depending on the time of the day and when you no into a turnel.

The only minor nitpick I have with the Pro BT is that street names disappear on the screen momentarily when you turn which, while disconcerting, isn't really something to be worried about.

### WHAT'S HOT

- Picks up signal in less than 2 minutes.
   Easy to use and understand GUI.
- Updated maps of the country, plenty of POIs.
- 3D-rendered maps

## WHAT'S NOT

Street names momentarily disappear on the screen when you take a turn.



The carNAVI Pro BT is an excellent GPS navigation device, and is a godsend for navigationally challenged people who always seem to get lost.



ASUS EAH5550 SILENT

MAKING a home-theater PC is a slightly different affair compared with gaming PCs. Home theater PCs need to be small, unobtrusive and silent. Nothing kills the mood more than a loud, whirring machine while you're watching the latest flick in town. The Assu EAMS550 Silent brings everything you'd ever want for a home-theater PC in one package—small footprint, fanless silent design and phenomenal HD performance through HDMI 1.3.

VIDEO CARD

# AUDIO-TECHNICA ATH-CKS50 **IN-EAR MONITORS**

By DINDIN MORENO

IT has always been written that the earphones that come with your newly purchased personal media players are crap. Most people who buy brand-new media players more often that not purchase separate earphones. There are a lot of available earphones out there, and almost every one of them are different from each other. With that in mind, let's take a closer look at the Audio Technica ATH-CKSSO.

The ATH-CKSSO is definitely an upgrade from the earphones that came with your media player. These are IE Mo or in-ear monitors that have silkone filtings that filt comfortably into your ear canal. Compared with the stock white earbuds of the Hoof, the sound ofth the basis identitely improved and clear Italiso doesn't distort even when the volume is story many the story of t

The advantage of in-ear monitors is that they isolate outside noise so that you can bear the music from your player clearly. Bas and highs are more defined than when listening to the same music through open-type earphones. One disadvantage is that if you get timmersed in your music, the outside world will become oblivious to you. So make sure to look right and left when crossing the street while wearing any type of IEMs.

Another use for these types of earphones is that if you're tired of listening u want it to be peaceful and quiet, you can turn off y olume of noise decrease dramatically. It is especially use rplane—definitely a cheaper alternative than purchas phones that usually cost an arm and a leg. The ATH-CKS50 is definitely a bet

The ATH-CKS50 is definitely a better alternative to the stock earphones of your player. There are a lot more choices out there at this price point, but I am sure to say that these won't fail or disappoint you.

### WHAT'S NOT



The Audio-Technica ATH-CKS50 is a nice

The advantage of in-ear monitors is that they isolate outside noise so that you can hear the music from your player clearly.

